

SICHERHEITS EXPO Alpe Adria



14 + 15 October 2026 | Messe Klagenfurt

The new security technology trade fair in Austria



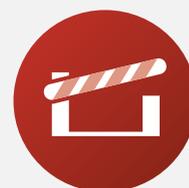
Access Control



Video Surveillance



Fire Protection



Perimeter Protection



IT-Security

SicherheitsExpo, which has established itself in Munich for over 20 years as the **leading trade fair for security technology** in southern Germany, will present its proven trade fair concept in Klagenfurt for the first time in October 2026. This will offer the security technology industry and trade visitors from the Alps-Adriatic region an exclusive platform to learn about innovative solutions and developments in the industry.

Especially in times of increased security requirements in business and society, the SicherheitsExpo is the trade fair platform for the presentation and demonstration of security technology that can protect companies, private individuals and the public

sector from criminal attacks from within and without. One of the main themes of the trade fair is the protection of critical infrastructures.

In addition to the latest products and services offered by its exhibitors, **SicherheitsExpo Alpe Adria** offers a **high-calibre programme of presentations**, making it an important **innovator and industry meeting place for forward-looking security technology**, where the focus is not only on security aspects and the latest technologies, but also on the economic benefits of investments.



www.sicherheitsexpo.at



New market opportunities!

The Alps-Adriatic region stretches from the Alps to the Adriatic Sea and encompasses the Austrian provinces of Carinthia and Styria, the Italian region of Friuli-Venezia Giulia and the Republic of Slovenia. The Alps-Adriatic region is home to over 5 million people and is the location for more than 122,000 companies, including around 8,000 industrial and manufacturing companies.



Location Klagenfurt:

Centrally located in the Alps-Adriatic region

Easily accessible:

Vienna	3:30 h (Car), 4:30 h (Train), 2 daily hub flights
Graz	1:40 h (Car), 0:40 h (Train, from Dec. 2025)
Ljubljana	1:20 h (Car)
Maribor	2:00 h (Car)
Trieste	2:15 h (Car)
Zagreb	2:40 h (Car)

The **SicherheitsExpo** trade fair concept, which has been established and successfully implemented in Munich for 23 years, will also take place in Klagenfurt for the first time in October 2026.

Following the success of the event in Munich and its expansion to Berlin in 2025, the trade fair will now offer the security technology industry and trade visitors from

Austria, Slovenia and north-eastern Italy an additional platform. The new location in Klagenfurt will enable exhibitors to present their innovative solutions to a broader international target group and further promote exchange between experts from the region and the entire DACH and Southern Europe region. This expansion represents another important step in the continuous development and networking of the security industry.

Your all-inclusive package for successful trade fair marketing

- **Free invitations for your target customers**
As an exhibitor, you will receive e-tickets to pass on to existing or new customers. Even if the tickets are redeemed, there are no additional costs for you!
- **Establish customer contacts even before the trade fair**
Our trade fair newsletter allows you to draw attention to your offers even before the trade fair and arrange appointments with your customers.
- **Showcase your expertise live on stage**
Present your latest security solutions in the lecture forum using your reference projects.
- **Your target group invited with precision**
With smart online marketing, the organiser ensures that decision-makers from large and medium-sized companies are specifically invited to the trade fair – based on qualified and personalised address databases.
- **Maximum reach for your trade fair appearance**
Take advantage of additional advertising opportunities such as newsletter and catalogue advertisements, roll-ups, sponsorship and more.
- **Visibility in trade and leading media**
SicherheitsExpo is advertised in the most important trade journals, in the daily press and in trade fair calendars – so that your participation in the trade fair is visible right from the start.
- **Digital visibility on all channels**
Benefit from the attention on our social media channels.

Visitor target groups

- Heads of corporate and company security
- Security officers and plant security
- Fire safety officers and planners
- Insurance companies, authorities, police and fire brigade
- Electrical installation and construction companies
- Architects, planners and building managers
- Security consultants, security services
- ICT managers

The aim of the SicherheitsExpo

Secure. Innovative. Future-oriented.

Security that protects – technology that inspires

The SicherheitsExpo showcases the latest solutions in security technology for businesses, the public sector and private users. There is a particular focus on the protection of **critical infrastructure**:

industrial plants, utilities, banks, clinics, retail, railway stations, airports, museums, public authorities – and, of course, private areas.

From experts for decision-makers

The trade fair offers a high-calibre programme of presentations and is a meeting place for innovators in the industry. Here, everything revolves around forward-looking technologies, effective protection and the economic benefits of investments – practical, informative and to the point.

The trade fair offering



Access Control

ID card systems, biometrics, turnstiles and barriers, building management, identification systems, electromagnetic locking systems, mechatronic systems, NFC, RFID, key management, security glass, security gates, security doors, time recording systems



Video Surveillance

CCTV, infrared cameras, camera management software, IP and network cameras, lenses, video archiving, video management software, video transmission



Fire Protection

Fire alarm systems, structural fire protection, fire doors, escape and rescue route systems, fire extinguishing technology, security cabinets and safes



Perimeter Protection

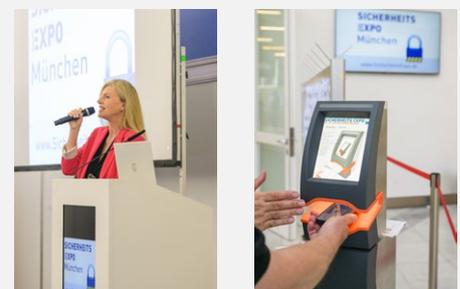
Fence systems, gate systems, access barriers, barrier systems, ground detection, sensor technology, bollards, burglar alarm technology, alarm systems



IT-Security

Lightning protection, data carrier destruction, protection against hacking, virus and spam protection, network security, data centre security, cyber security, encryption and cryptography technology

- + Drones/unmanned systems
- + Hazard detection technology
- + Security consulting and planning





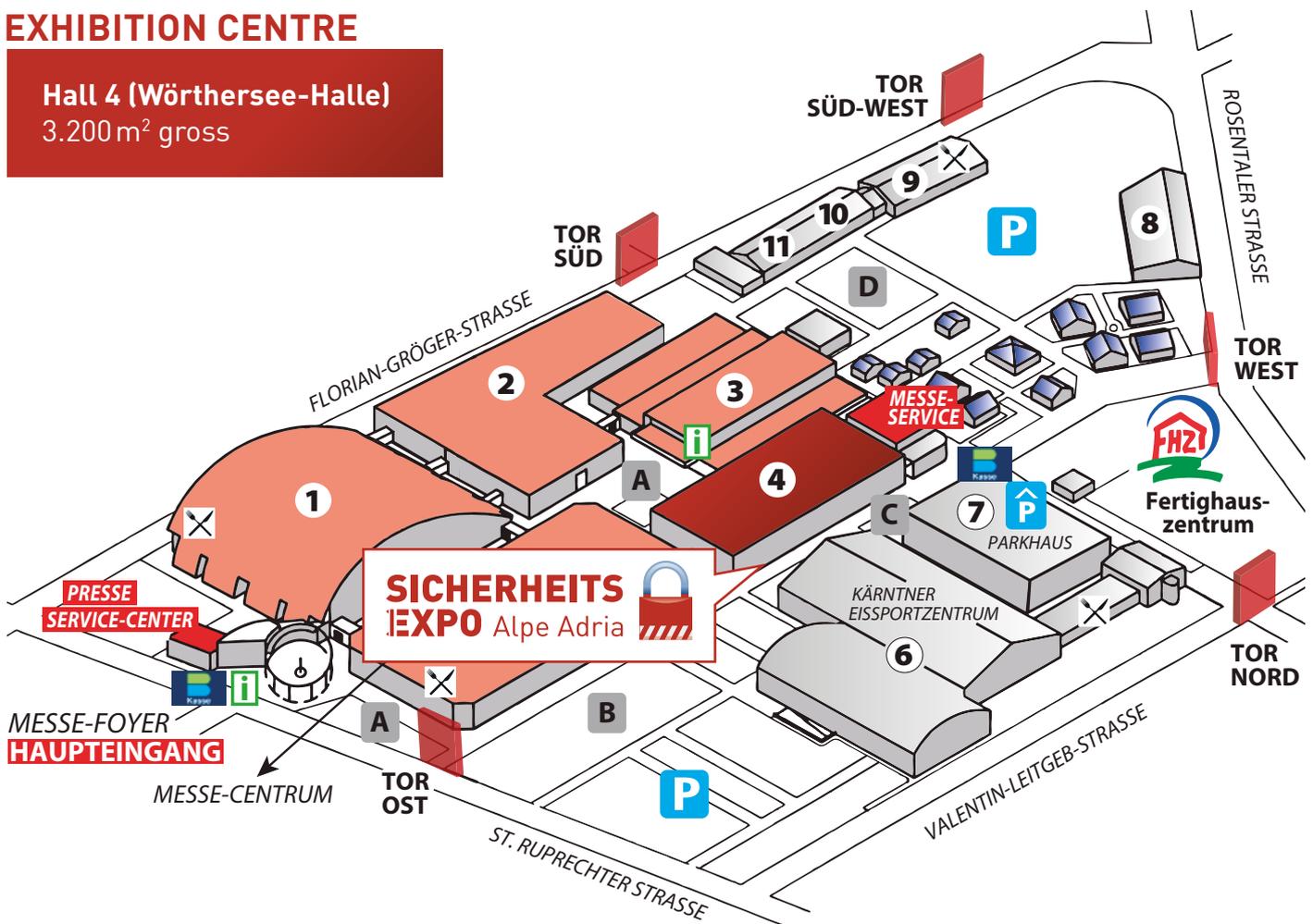
Trade fairs, events and conferences in the provincial capital of Klagenfurt

With its modern exhibition grounds, the provincial capital of Klagenfurt offers ideal conditions for trade fairs, exhibitions, conferences and specialist meetings. The flexible infrastructure, excellent transport links and attractive surroundings, including proximity to Lake Wörthersee, make the city an ideal location for national and international events.

EXHIBITION CENTRE

Hall 4 (Wörthersee-Halle)

3.200 m² gross



VENUE



Kärntner Messe Klagenfurt
Messeplatz 1
9020 Klagenfurt / Austria

ASSOCIATION PARTNER



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ÖSTERREICHS

With kind support from



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