

# Conditions of Exhibition

## 1. Rental Agreement

A stand space is rented by submitting a completed registration form. The rental agreement between the exhibitor and the NETCOMM GmbH takes effect once the NETCOMM GmbH has dispatched the registration confirmation.

## 2. Allocation of Stand Space

NETCOMM GmbH submits a written proposal to the applicant for location of the stand. NETCOMM GmbH will try to consider the applicants request for allocation of a particular stand space. The allocation is made according to branch classification carried out at NETCOMM GmbH's own discretion. Allocation of the remaining stands can change up to the beginning of the trade fair. NETCOMM GmbH reserves the right to alter the stand, shift and / or close entrances and exits to the exhibition halls and undertake any structural alterations.

## 3. Stand construction and stand design

The exhibitor shall be responsible for the set up, construction, design and security of his stand, in accordance with the General Regulations and Technical Regulations of the exhibition corporation.

### a) Set up

The hired stand area is measured by NETCOMM GmbH and visibly marked in the corners. If the stands set up has not begun until 12pm one day before opening, NETCOMM GmbH is authorised to use the stand area in another way. Expenses resulted from this inconvenience caused have to be paid by the exhibitors.

### b) Stand business

Exhibits on the rented stand space must be set up to not disturb neighbouring stands/spaces acoustically or visually and to avoid crating any obstructions within the stands or aisles. Stands must be occupied by staff during opening hours. Direct or counter sales to private individuals or businesses are strictly prohibited during the trade fair. The exhibitor may distribute advertising gifts or conduct interviews or surveys only on his own stand space.

### c) Take down

Nobody is allowed to take down his stand before the trade fairs ending. If this regulation is not followed, a fine in the amount of half a stand rent has to be paid.

## 4. Co-Exhibitors and indirectly represented companies

Co-Exhibitor is any company, which has his own personnel and exhibits and uses the stand space rented by the main exhibitor. Indirectly represented companies are companies which are not exhibitors, but which exhibits are being displayed by other exhibitors. The approval of co-exhibitors and indirectly represented companies will be charged for. The main exhibitor is liable for his co-exhibitor or indirectly represented companies. If several companies wish to rent a stand together as joint main exhibitors, they shall authorise a common representative in their application. An application fee is charged for the main exhibitor, co-exhibitor and indirectly represented companies. This fee includes the base entry in the alphabetical index of exhibitors in the trade fair guide.

## 5. Additions to base price for stand rental

### a) Marketing flat rate EUR 10,- / m<sup>2</sup>

All exhibitors obtain free tickets for their visitor promotion, the trade fair logo for their printed ads and free exhibitor passes.

### b) Flat rate for technical concerns EUR 10,- /m<sup>2</sup>

This fee is charged for general hall lighting, air conditioning and security patrols. It also includes garbage containers which will be allocated for the exhibitors during set up and take down of their stands.

### c) Base entry in the trade fair guide

The exhibitor will be listed in the alphabetical index of exhibitors by name, address, corporate logo and a brief description.

### d) The AUMA-fee amounts per m<sup>2</sup> of exhibition area (hall and open space) to 0,60 Euro net and will be charged to the exhibitor. The AUMA-exhibition and fair-committee of the Deutschen Wirtschaft e.V. in Berlin represents, as organization of the German trade fair, the interests of exhibitors, visitors and organizers. For more information regarding AUMA's services, please visit the following link [www.auma.de](http://www.auma.de)

## 6. Terms of payment

### a) Maturity

The invoice amount has to be paid on time which is within ten days after date of invoice. The exhibitor receives the invoice for stand rental together with his confirmation of registration. Invoices for all incidental expenses such as electricity, water, telephone and all orders for marketing actions ( company lectures, catalogue inscriptions) have to be paid before the beginning of the trade fair.

### b) Delay of payment

If not paid on time a 9% interest for delay is going to be charged. Reminding charge: 10 Euro

### c) Lien

For all unfulfilled obligations and the expenses resulted from this inconvenience, NETCOMM GmbH is entitled to put a lien on all the exhibitors trade fair objects.

## 7. Cancellation of contract

Cancellation of contract is only possible with a written agreement through NETCOMM GmbH. NETCOMM GmbH may, at its discretion, accept an exhibitor's request for partial or complete withdrawal from the event subsequent to execution of a binding registration or rental agreement. Nevertheless the exhibitor remains liable for payment of the booked stand rent.

## 8. Reservation of Rights

NETCOMM GmbH shall be entitled to cancel, postpone or relocate the trade fair in its sole discretion if it appears to be uneconomic.

## 9. Security, liability and insurance

The exhibitor is responsible for supervision and security of his own stand. This also applies for times of set up and take down. NETCOMM GmbH assumes no liability for any damages to trade fair objects and stand equipment. The exhibitors are strongly advised to insure their trade fair objects and liability at their own expense.

## 10. General Rules / rules of the house

The fair authorities exercise property rights at the exhibition centre.

## 11. Claims by the exhibitor, changes

Any claims by the exhibitor against the NETCOMM GmbH must be lodged in writing. The period of limitation is 2 weeks starting from the closure of the event.

## 12. Place of Performance and Jurisdiction

The contract is governed exclusively by German law. Place of performance and jurisdiction is Munich.